

ISSUE ORIENTED PROGRAMMING

ISSUE Physical Therapy TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Susan Coptanza

AFFILIATION: Humana Hospital

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 min PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

In recognition of Physical Therapy Month I Susan talked about the use of physical therapy in the rehabilitation of patients who have experienced trauma to the body.

TIME & DATE OF BROADCAST:

Oct 11, 1992 - 9.am

ISSUE ORIENTED PROGRAMMING

ISSUE S.T.O.P.

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

Jerry Siegel

AFFILIATION:

Stop Inmate Art Prisoners

ISSUE ORIENTED PROGRAMMING

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ISSUE ORIENTED PROGRAMMING

ISSUE

Ropes Challenge

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

Nick Conner

AFFILIATION:

Psychological Institute of Vero Beach

NAME:

Nichelle Ballinger

AFFILIATION:

NAME:

AFFILIATION:

TYPE OF FORMAT:

NEWS

30 min

PUBLIC AFFAIRS

DURATION:

BRIEF DESCRIPTION:

Reality oriented physical
experiences address the issues
of problem solving, issues
resolution, self esteem and
teamwork. This program is held in

ISSUE ORIENTED PROGRAMMING

ISSUE

Health News

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

Dr. Brent Coock

AFFILIATION:

American Diabetes Association

NAME:

Dr. Lynch

AFFILIATION:

NAME:

AFFILIATION:

TYPE OF FORMAT:

NEWS

30 min

PUBLIC AFFAIRS

DURATION:

BRIEF DESCRIPTION:

Dr. Coock discussed the symptoms of diabetes, treatment and the consequences of the disease, such as blindness and kidney failure. Also Dr. Lynch, a family practitioner discussed the need of the family practitioner who takes the family back to the basics and help guide you in the right direction for specific health care needs.

TIME & DATE OF BROADCAST:

Jan. 15, 9:00 A.M.

ISSUE ORIENTED PROGRAMMING

ISSUE Teens & Parents TITLE OF PROGRAM Teen Talk

INDIVIDUAL(S) INTERVIEWED

NAME: The Deltas

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: The Deltas is a group of young women sponsored by the Delta Sigma Theta Sorority. These young women are learning civic and social responsibility through a variety of programs. They joined one to discuss Teenagers and Parents.

TIME & DATE OF BROADCAST: Dec 6, 1992, 9:00 am.

ISSUE ORIENTED PROGRAMMING

ISSUE _____

TITLE OF PROGRAM _____

Christmas Special

INDIVIDUAL(S) INTERVIEWED

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS _____ PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

Our Christmas special brought several individuals and groups into our studios to perform Christmas music for our Holiday Special. The Storytellers of Breward, Brothers for Life, Angela Smith, and Delia Jones performed.

TIME & DATE OF BROADCAST:

*Dec 20, 1992 9:00am.
Dec 24 1992 5:00p.m.
Dec 25 1992 5:00p.m.*

ISSUE ORIENTED PROGRAMMING

ISSUE M. A. D.D. TITLE OF PROGRAM Sunday Edition

INDIVIDUAL(S) INTERVIEWED

NAME: Echaine Saxon

AFFILIATION: Mothers Against Drunk Driving

NAME: Killie Jeffcoat

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30. min PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

Echaine and Killie
discussed the effects of alcohol
on individuals and the impairment
it causes when driving. They
sent a strong message to drinking
drivers. They also talked about
their tragic losses caused by drunk
drivers.

TIME & DATE OF BROADCAST: Dec 27, 1992

WBSF-TV 43 QUARTERLY CHILDREN'S REPORT

4th QUARTER 1992

The attached detail represents programming geared towards children.

The Quarterly Report contains detailed information on each children's show broadcast on-air.

We believe this programming to be both educational and entertaining to our children viewers.



CHILDREN'S PROGRAMMING
WBSF TV-43

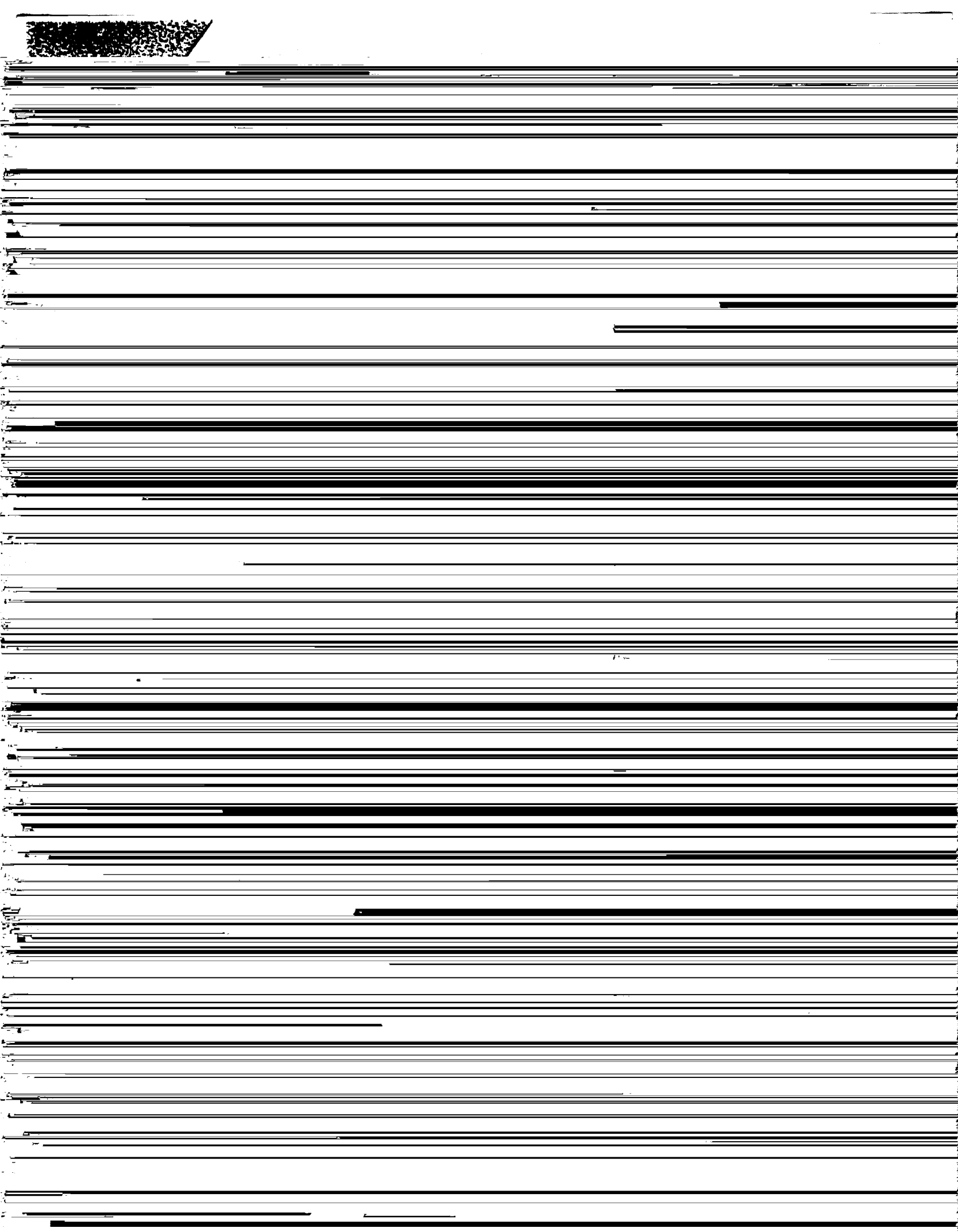
October 1, 1992 to December 31, 1992

TITLE	TIME	DATE	DURATION	FREQUENCY
1. CARRASCOLENDAS	7:00- 7:30AM	10/4/92- 12/27/92	30 min.	Once a week
2. VEGETABLE SOUP	7:30- 8:00AM	10/4/92 12/27/92	30 min.	Once a week
3. CLUBHOUSE 43 SPECIAL	7:30AM	12/20/92	30 min.	One time

PROGRAM DESCRIPTIONS:

CARRASCOLDENDAS - A children's variety show consisting of segments conducted in both English and Spanish. The show was produced by the Southwest Texas Public Broadcasting Council and KLRN. (See attached)

VEGETABLE SOUP - A children's variety show, including segments on cooking and activities to do. The show was produced by the New York State Education Department.



WBSF - TV 43
CHILDREN'S PROGRAMMING

THE SHOW

Clubhouse 43

OUR GOAL

Realizing that we have a special obligation to serve the youth of our community, WBSF created and produced an educational children's program as part of our public affairs programming.

OUR CONCEPT

The half hour program was created to further the development of children, to serve their cognitive/intellectual and social/emotional needs.

The segments varied in length on topics such as science, drug prevention and storytelling. The half hour also included stories highlighting the accomplishments of area children in education, sports, and the performing arts.

WBSF-TV 43 QUARTERLY ISSUES/PROGRAMS REPORT

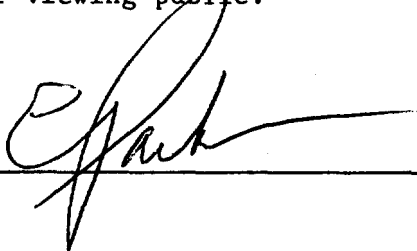
3rd QUARTER 19 92

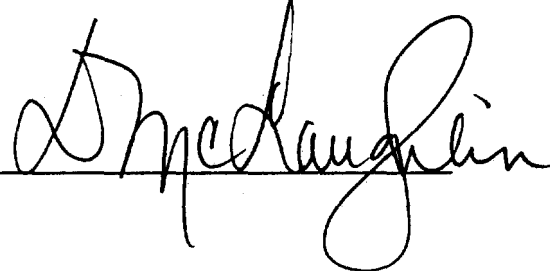
The attached detail represents programming on the most prevalent issues, according to our viewers, which were ascertained in various ways, i.e., formal ascertainment and issues surveys.

Issues were dealt with in a 4:30 "Update" which runs approximately eighteen times per day, and a half-hour weekly Public Affairs show hosted by the public affairs director. We also ran various PSA's which we based on the issues at hand.

The Quarterly Report contains detailed information on every "Update," half-hour "Sunday Edition" and PSA broadcast on-air.

We believe this programming is addressing issues that are in the interest of our viewing public.





ISSUE ORIENTED PROGRAMMING

ISSUE Self Esteem

TITLE OF PROGRAM Teen Talk

INDIVIDUAL(S) INTERVIEWED

NAME: _____

AFFILIATION: Club Esteem Members.

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 1/2 PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

Members of Club Esteem,
talked about issues facing their
community (South Melbourne). They
discussed the misconceptions people
have about kids growing up in
the South Melbourne Area and
how they are fighting to overcome
the stigmas.

TIME & DATE OF BROADCAST: _____

July 5, 1992, 9:00 AM.
Sept. 6, 1992, 9:00 AM

ISSUE ORIENTED PROGRAMMING

ISSUE Adult Children TITLE OF PROGRAM Update Sunday
Living At Home"

INDIVIDUAL(S) INTERVIEWED

NAME: Maureen Beckert

AFFILIATION: Author "Don't Kick em Out

NAME: Help them out".

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 1/2 hr PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: Maureen gave realistic

tips on how parents and their Adult

Children could better communicate

when the time is right to move

out and how to prepare for

the move.

TIME & DATE OF BROADCAST: July 12, 1992, 9:00 am

ISSUE ORIENTED PROGRAMMING

ISSUE 1992 Political Campaign TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Barbara Burman

AFFILIATION: Brenard Hospice

NAME: Annie Harris

AFFILIATION: Brenard County Schools

NAME: Marilyn Waters

AFFILIATION: Watermark Public Relations

TYPE OF FORMAT: _____ NEWS 30 min PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

These three women discussed political issues that would impact their decision in the voting booth - we talked about how women should use their power on Nov 3.

TIME & DATE OF BROADCAST:

July 19, 1992 - 9:00am
Sept 13, 1992

ISSUE ORIENTED PROGRAMMING

ISSUE

Children's Services Council

TITLE OF PROGRAM

Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

Marilyn Dawson

AFFILIATION:

Children's Services Committee

NAME:

Rev. L. B. Bender

ISSUE ORIENTED PROGRAMMING

ISSUE Breast Cancer TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Dr. Bobbie Annett

AFFILIATION: Cancer Care Center

NAME: Vicki Crosswell

AFFILIATION: Meritt Island Mammography

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: The Guest discussed the
evidence of Breast Cancer among
American Women, the causes,
Detection, and treatment.

TIME & DATE OF BROADCAST: April 26, 9:00 a.m.
Aug 9, 9:00 am

ISSUE ORIENTED PROGRAMMING

ISSUE Alzheimers TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME: Ira Sured

AFFILIATION: Alzheimers Association

NAME: Beverly Barboza

AFFILIATION: Alzheimers Assoc.

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 30 PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION: Ira and Beverly brought

us an update on the organization
and its activities. Among their
new activities, is a new program to
train volunteers to provide respite

ISSUE ORIENTED PROGRAMMING

ISSUE Success Stories TITLE OF PROGRAM Update Sunday

INDIVIDUAL(S) INTERVIEWED

NAME:

Jim Witherspoon

AFFILIATION:

Data Voice Inc.

NAME:

AFFILIATION:

NAME:

AFFILIATION:

TYPE OF FORMAT:

NEWS

1/2

PUBLIC AFFAIRS

DURATION:

BRIEF DESCRIPTION:

A Salute to Small Business
and a local success story, featured
Jim Witherspoon, Pres. of
Data Voice in Melbourne.

TIME & DATE OF BROADCAST:

Aug 23, 1960 9:00 a.m.

ISSUE ORIENTED PROGRAMMING

ISSUE

Hurricane Season

TITLE OF PROGRAM

Update Sunday

ISSUE ORIENTED PROGRAMMING

ISSUE Prostate Cancer TITLE OF PROGRAM Update Sun.

INDIVIDUAL(S) INTERVIEWED

NAME: Dr. Crawford

AFFILIATION: Humana Hospital

NAME: _____

AFFILIATION: _____

NAME: _____

AFFILIATION: _____

TYPE OF FORMAT: _____ NEWS 1/2 hr. PUBLIC AFFAIRS

DURATION: _____

BRIEF DESCRIPTION:

Dr. Crawford discussed
the signs and symptoms of Prostate
Cancer. — Causes, and treatment,
and those mostly likely to get
this cancer. Humana Sponsored
free Screening for Men 40 and over.

TIME & DATE OF BROADCAST:

Sept 27, 1990 4:00am

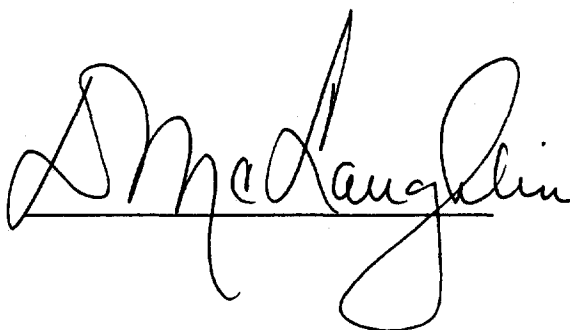
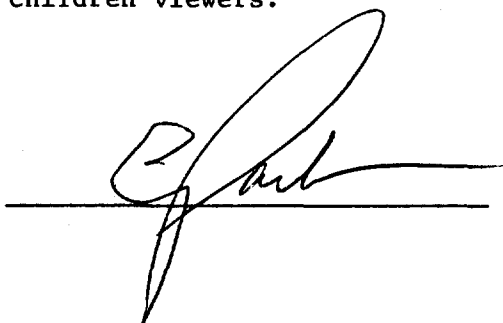
WBSF-TV 43 QUARTERLY CHILDREN'S REPORT

3rd QUARTER 1992

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CHILDREN'S PROGRAMMING

WBSF TV-43

July 1, 1992 to September 30, 1992

<u>TITLE</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>	<u>FREQUENCY</u>
VEGETABLE SOUP	7:00- 7:30AM	7/5/92- 9/27/92	30 min.	Once a week
TEXACO STAR NATIONAL ACADEMIC CHAMPIONSHIPS	7:30- 8:00AM	7/5/92- 9/13/92	30 min.	Once a week
CLUBHOUSE 43	7:30- 8:00AM	9/20/92	30 min.	Once a week
LEARNING STATION	7:30- 8:00AM	9/27/92	30 min.	Once a week